



**ŠKODA**  
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# PRESS RELEASE

Page 1 of 3

## New ŠKODA KAMIQ makes its debut in Beijing

- › Third ŠKODA SUV continues model campaign in China
- › New urban SUV, the KAMIQ, unveiled at the Czech Embassy in Beijing
- › ŠKODA's powerful SUV design language continues with the new ŠKODA KAMIQ

Mladá Boleslav / Beijing, 23 April 2018 – The urban SUV, the ŠKODA KAMIQ, is celebrating its world premiere on 23 April at the ŠKODA International Media Workshop at the Czech Embassy in Beijing. Following on from the ŠKODA KODIAQ and the ŠKODA KAROQ, the new SUV is to become the third member of the ŠKODA SUV family. The KAMIQ is rigorously continuing the powerful ŠKODA SUV design language and impresses with modern technology and an expressive design. Immediately after the world premiere, ŠKODA will present the KAMIQ to the public at the 'Auto China 2018', which will take place from 25 April to 4 May in Beijing. The urban SUV will be launched onto the market only a couple of months after the motor show.

The new ŠKODA KAMIQ combines compact dimensions and a surprisingly spacious interior. The body is 4,390 mm long, 1,781 mm wide and 1,593 mm high. The wheelbase is 2,610 mm. The car is equipped with an all-new 1.5-litre petrol engine that produces a power output of 81 kW and torque of up to 150 Nm. The engine's power is transmitted via an automatic gearbox.

The KAMIQ's design comes with all the features of ŠKODA's powerful SUV design language. The typical radiator grille with its vertical double slats is an unmistakable expression of ŠKODA's DNA. Lines in the crystalline headlights flow into the lines of the grille, lending the KAMIQ a bold appearance. The precise, sharply cut tornado line gives a three-dimensional look and, together with the 17-inch double five-spoke alloy wheels, creates a sporty side view. The crystalline tail lights are positioned horizontally. This and the outward position of the reflectors make the SUV appear wider.

The robust design also continues in the interior. Thanks to the raised infotainment display in the centre of the dashboard, the driver can operate many vehicle functions with great ease and comfort. A chrome trim running across the entire width of the dashboard stylishly connects its components. One effective detail is the innovative, angled installation of the speakers. Due to their ergonomic design, the driver and front passenger seat offer excellent comfort and lateral support. The seat covers come in a plaid pattern with 3D effect, which further enhances the modern feel of the interior.

The KAMIQ is aimed at young, urban customers who wish to maintain their digital lifestyle even whilst on the go in their car and who desire modern connectivity solutions. Therefore, the new SUV is equipped with an intelligent connectivity system that has been newly developed by ŠKODA. The technological highlight of the system is the voice control from iFLYTEK, one of Asia's leading providers of voice recognition based on artificial intelligence. The software understands regional Chinese dialects and can even learn individual and local language styles automatically. Smartphones can be connected via Apple CarPlay, Baidu Carlife and MirrorLink™ interfaces; compatible apps are operated on the eight-inch screen with a resolution of 1,280 x 720. In addition, the connectivity system also provides many practical services such as a guide for restrictions based on number plates, real-time traffic information, weather information and POI notifications.





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Page 2 of 3

On 25 April, ŠKODA will present the KAMIQ to the public for the first time at the 'Auto China 2018'. Media representatives and visitors are very welcome to experience the new urban SUV live and up close at the SAIC ŠKODA booth in Hall W4 of the Chinese International Exhibition Centre.

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## Media images:



### New ŠKODA KAMIQ makes its debut in Beijing

On 23 April the urban SUV, the ŠKODA KAMIQ, is celebrating its world premiere at the ŠKODA Media Workshop at the Czech Embassy in Beijing. From left to right: Liu Xinyu, Executive Director for Sales & Marketing SAIC ŠKODA, Michael Arndt, Executive Director of Sales & Marketing at SAIC ŠKODA, Ralf Hanschen, President of ŠKODA China, Jia Mingdi, Executive Vice President of Sales & Marketing SAIC VOLKSWAGEN and President of SAIC VOLKSWAGEN Sales Company, Alain Favey, ŠKODA AUTO member of the board for Sales and Marketing, Bedřich Kopecký, ambassador of the Czech Republic in China

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Source: ŠKODA AUTO



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Following on from the ŠKODA KODIAQ and the ŠKODA KAROQ, the new city-SUV ŠKODA KAMIQ is to become the third member of the ŠKODA SUV family.

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# PRESS RELEASE

Page 3 of 3

## ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2017 delivered more than 1.2 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.

