



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Safe and comfortable skiing holidays with ŠKODA

- › Ample space for passengers and gear in ŠKODA models like the KODIAQ, SUPERB and OCTAVIA
- › Standard or optional all-wheel drive ensures safe driving in the snow
- › Ski racks, roof boxes and rubber mats available in the ŠKODA Genuine Accessories range

Mladá Boleslav, 21 January 2020 – Spacious, versatile and ideally equipped for winter road conditions: ŠKODA vehicles, such as the KODIAQ SUV and the COMBI versions of the SUPERB and OCTAVIA, are perfect companions on a skiing holiday. They offer ample space for skis, snowboards and all holiday luggage as well as smart features for drivers and passengers including heated windscreens, steering wheels, front and rear seats. Thanks to optional or, depending on the model, standard all-wheel drive, exploring snow-covered ski areas in the mountains is also not a problem provided you follow a few pointers before starting your journey.

Before safely setting off on your long-awaited skiing holiday, you should first make your ŠKODA fit for winter, which means, among other things, switching to winter tyres with sufficient tread, topping up the anti-freeze in the radiator and windscreen washer fluid and having the battery checked – in short, the standard winter programme recommended for every driver as the cold season approaches. A comprehensive winter health check as well as a battery test can be performed by any ŠKODA dealer.

Proper loading is also important: skis or snowboards and thick winter clothing for the whole family take up a lot of space in the car. The ŠKODA KODIAQ, SUPERB COMBI and OCTAVIA COMBI are ideally equipped for this. They all offer the largest boot capacity in their class and, on request, special ski bags for loading through the middle of the rear seats to stow the 'slats' cleanly and safely. If all three seats in the back are occupied, skis and snowboards can be stored on special ski and snowboard racks, which are available as ŠKODA Genuine Accessories. All of these accessories have been specifically designed and tested for ŠKODA vehicles, making them a perfect fit.

Roof boxes are even more convenient and offer up to 380 litres of additional storage space. They can hold a large part of your holiday luggage, making it possible to avoid folding down the rear seat and giving passengers more space and increased comfort. The roof boxes are lockable, aerodynamically optimised and available in black, silver and white.

Roof boxes have yet another advantage: after a long day on the slopes, you can store at least some of the clothes that have become sweaty or damp during the day. In the vehicle interior, these could steam up the windows, which may affect visibility. The best remedy for condensation on windows is the air conditioning system because when the air conditioning is activated – regardless of its temperature – the air flowing out of the vents is dry. This means it can absorb the condensed water responsible for steaming up the windows. It is most effective if the dry air is blown directly onto the windscreen at maximum fan speed. Heated front and rear seats and a heated steering wheel offer drivers and passengers increased comfort; a heated windscreen and heated windshield washer nozzles ensure a clear front view at all times. Custom-designed rubber floor mats and the



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protective luggage-compartment mat from ŠKODA's range of Genuine Accessories keep the floor of your car clean and effectively prevent wet carpets due to melting snow from winter boots.

The ŠKODA KODIAQ, SUPERB and OCTAVIA not only offer generously proportioned and extremely versatile interiors with enough room for passengers and equipment but are also available with all-wheel drive as standard or as an option depending on the engine, trim level or variant. This enables them to handle the abundant snow around the ski resort safely. For additional support in extreme winter weather, snow chains are available from ŠKODA Genuine Accessories, along with alloy wheels approved for use with snow chains. Putting snow chains on is something drivers should practise at home before setting off on their holiday. A short test run of about 50 metres will show whether the chains are properly fitted and not too loose. If everything is in order, you'll be able to tackle even deep snow.

More tips for a safe skiing holiday you can find on the [ŠKODA Storyboard](#).

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Media images:



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Ski racks and roof boxes are available in the ŠKODA Genuine Accessories range. For additional support in extreme winter weather, snow chains are available from ŠKODA Genuine Accessories, along with alloy wheels approved for use with snow chains.

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The best remedy for condensation on windows is the air conditioning system.

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- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.