



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 3

Change to ŠKODA AUTO Board of Management

- › ŠKODA AUTO appoints Karsten Schnake as its new Board Member for Purchasing
- › Predecessor Dieter Seemann steps down as part of an early retirement scheme

Mladá Boleslav, 9 June 2020 – Karsten Schnake will assume the role of ŠKODA AUTO Board Member for Purchasing on 1 July 2020. He succeeds Dieter Seemann, who has held this position since 2014 and is now taking a step back from his active career under an early retirement scheme.

Karsten Schnake will commence his duties as part of the ŠKODA AUTO Board of Management on 1 July 2020. Previously, he was Executive Vice President of Volkswagen Group China, responsible for strategic procurement and all of the group brands' purchasing in the country. ŠKODA AUTO's new Board Member for Purchasing joined the group in 1996 as an employee in Volkswagen AG's project management department. From 2004 to 2006 he was Head of Procurement at Volkswagen Group Italy in Verona. Prior to moving to China, Mr Schnake was based in Wolfsburg between 2006 and 2018 gaining extensive experience in Volkswagen AG's global series coordination as well as capacity, cost and process management.

Dieter Seemann has been a member of the ŠKODA AUTO Board of Management since October 2014. Previously, he headed SEAT's procurement for four years as a member of the Spanish brand's executive board. Prior to that, he was the company's Executive Vice President responsible for Finances, Organisation and IT. His career within Volkswagen AG began in 1985 in Wolfsburg as project manager in procurement for engine launches. From 1989 to 1992, he was the head of purchasing at Shanghai Volkswagen Automotive in China. The industrial engineer then returned to Wolfsburg. In 1996, he took over as Head of Forward/Global Sourcing at Volkswagen de México, becoming Vice President of Purchasing in 1999. This was followed by positions as Head of Procurement for New Product Launches at Volkswagen AG from 2001 to 2005 and as Deputy Managing Director & Commercial Executive Director at Shanghai Volkswagen Automotive between 2005 and 2009.

ŠKODA AUTO CEO, Bernhard Maier, said, "On behalf of the board, I would like to welcome Karsten Schnake to the ŠKODA Management Team. With him, we are gaining a proven expert in procurement and I look forward to working together. At the same time, I would like to thank Dieter Seemann for his great commitment. Over the past six years, he has succeeded in building and further developing strong and trusting relationships with our network of suppliers as Chief Procurement Officer. I thank him for his outstanding work and wish him all the best for the next stage in his life, and, above all, good health as well as continued creativity."

Further information:

Tomáš Kotera
Head of Corporate Communications
tomas.kotera@skoda-auto.cz
T +420 326 811 773

Kamila Biddle
Spokesperson – Production, HR and Environment
kamila.biddle@skoda-auto.cz
T +420 730 862 599



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 3

Media images:



Change to ŠKODA AUTO Board of Management

Karsten Schnake will assume the role of Board Member for Purchasing at ŠKODA AUTO on 1 July 2020.

[Download](#)

Source: ŠKODA AUTO



Change to ŠKODA AUTO Board of Management

Dieter Seemann, the current executive board member responsible for procurement, will step down on 30 June 2020 as part of an early retirement scheme.

[Download](#)

Source: ŠKODA AUTO



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 3 of 3

ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer into the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.