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# Coveted equipment line: ŠKODA introduced the MONTE CARLO models with the FABIA ten years ago

- > Trim level reflects ŠKODA's rally successes in the Czech carmaker's compact models
- The POPULAR MONTE CARLO was the first ŠKODA model to bear this famous designation 85 years ago
- ŠKODA celebrates the 120<sup>th</sup> anniversary of its involvement in motorsport in 2021 as well as commemorating victories at the Monte Carlo Rally

Mladá Boleslav, 1 April 2021 – Jubilee for ŠKODA's MONTE CARLO models: ten years ago, the Czech car manufacturer introduced a trim level named after the city district in the Principality of Monaco, exclusively for the FABIA at first. The sporty look with black trim was later added to other models including the CITIGO, YETI and RAPID SPACEBACK, and currently the SCALA and KAMIQ. It commemorates the <a href="mailto:brand's successes at the Monte">brand's successes at the Monte</a> Carlo Rally and the ŠKODA POPULAR MONTE CARLO from 1936: after finishing second in the Monte, ŠKODA produced 70 vehicles as roadsters or streamlined coupés 85 years ago, using the MONTE CARLO designation for the first time. The fourth generation of the FABIA, which will be released this year, will also be available in a MONTE CARLO version.

Monte Carlo – the district of the Principality of Monaco – not only symbolises lifestyle and elegance, but also top-class motorsport at the famous rally of the same name. Since 2011, the MONTE CARLO versions of several compact series have been commemorating ŠKODA's great successes at the Monte throughout its 120-year motorsport history. These include the ŠKODA POPULAR's second place 85 years ago and the double victories in their classes of the ŠKODA 130 RS in 1977 and the ŠKODA FABIA R5 in 2017.

In January this year, the current FABIA Rally2 evo continued the brand's success story at the Monte, securing ŠKODA's third victory in the WRC2 category in the last five years. With more than 1,250 victories and numerous titles around the globe, the FABIA R5 is currently the world's most successful rally car.

#### Black accessories and a sporty interior

Following a special series of 70 ŠKODA POPULAR MONTE CARLO models in 1936 – three of them are now in the ŠKODA Museum collection in Mladá Boleslav – ŠKODA reintroduced the MONTE CARLO designation for the FABIA ten years ago. Since then, the epithet has been associated with the Czech car manufacturer's compact models as a dynamic equipment variant with lifestyle elements, traditionally characterised by black accessories and a sporty interior.

In 2014, ŠKODA presented the MONTE CARLO versions for the third-generation FABIA and extended the equipment line to other series. The ŠKODA CITIGO MONTE CARLO and the ŠKODA YETI MONTE CARLO appeared first, followed shortly after by the ŠKODA RAPID SPACEBACK MONTE CARLO. The sporty YETI remained in the range until 2017; the RAPID SPACEBACK was available until 2018 and the CITIGO was part of the portfolio until 2019. These three models were succeeded by the ŠKODA SCALA MONTE CARLO and the



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ŠKODA KAMIQ MONTE CARLO at the end of 2019. Later this year, the upcoming fourthgeneration ŠKODA FABIA will also be available as a MONTE CARLO variant, continuing the tradition.

#### **Further information:**

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#### Media images:



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Back in 1936, success at the world-famous rally inspired the creation of the special edition POPULAR MONTE CARLO. The FABIA MONTE CARLO has been winning over customers since 2011.



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The ŠKODA FABIA MONTE CARLO is also the top variant of the current third generation of the FABIA.

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The fourth-generation FABIA, which will be released later this year, will again be available as a MONTE CARLO version.

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#### **ŠKODA AUTO**

- is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- currently offers its customers ten passenger-car series: the CITIGO<sup>e</sup> iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- > delivered over one million vehicles to customers around the world in 2020.
- has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- > operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- > employs approximately 42,000 people globally and is active in more than 100 markets.