



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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New special exhibition at the ŠKODA Museum: 120 Years of ŠKODA Motorsport

- › Numerous racing car exhibits: from the 'Motocyclette' L&K BZ (1903) to the ŠKODA FABIA R5 (2019) rally car
- › Projections, photographs, information boards and a wall of fame with original trophies to complement the exhibits
- › Rally simulator allows visitors to try out the role of today's racing drivers

Mladá Boleslav, 14 September 2021 – To complement its permanent exhibition, the ŠKODA Museum in Mladá Boleslav is now hosting the special exhibition '120 Years of ŠKODA Motorsport', which gives visitors an insight into ŠKODA AUTO's most important motorsport successes. Numerous exhibits, fascinating information boards and interactive elements give fans of the brand the opportunity to immerse themselves in the atmosphere of races and rallies. The special exhibition will run until 20 March 2022.

Andrea Frydlová, Head of the ŠKODA Museum in Mladá Boleslav explains, "ŠKODA AUTO is commemorating its long series of motorsport successes with the new special exhibition '120 Years of ŠKODA Motorsport'. The 'starting gun' was fired in Paris on 27 June 1901 when Narcis Podsedníček embarked on a three-day race to Berlin on a Laurin & Klement motorbike. Numerous victories, world championship titles, speed records and other triumphs of his successors ensued, culminating in today's ŠKODA Motorsport works team with the FABIA Rally2 evo rally vehicles. This year's Museum Night on 24 September is dedicated to motorsport, with guided tours of the new exhibition also available."

Thanks to unique photographs, original film footage of ŠKODA vehicles on the racetracks, interesting information boards and contemporary posters, visitors can delve deep into the Czech carmaker's motorsport history. The collection also features a spectacular wall of fame with a large selection of trophies.

Five original racing cars are the highlights of the special exhibition

The single-cylinder Laurin & Klement BZ motocyclette from 1903 on display dates back to the early days of motorsport, and the L&K FC (1909) is representative of the company's first generation of racing cars. The ŠKODA SPORT with its low profile, open-top aluminium body took part in the legendary 24 Hours of Le Mans (1950). The past 30 years of motorsport at ŠKODA AUTO are represented by the two rally cars ŠKODA OCTAVIA WRC (2003) and the ŠKODA FABIA R5 (2019). Rounding off the exclusive collection are the ŠKODA 130 RS (1978) and the ŠKODA FABIA S 2000 (2015) from the museum's permanent exhibition. Other ŠKODA AUTO motorsport vehicles can be seen in a separate hall next to the publicly accessible museum by arrangement with the museum's visitor service.

A rally simulator also creates an authentic motorsport atmosphere at the exhibition. At the same time, visitors can take a closer look at the racing suits of today's rally drivers. An interactive quiz on the Czech car manufacturer's motorsport successes also forms part of the exhibition, which will run alongside the permanent exhibition at the ŠKODA Museum in Mladá Boleslav until 20 March 2022.



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The ŠKODA Museum in Mladá Boleslav is open daily from 9:00 to 17:00. You can combine your visit to the museum with a visit to the Ferdinand Porsche Birth House in Liberec-Vratislavice with a discounted combination ticket. The house is open Friday to Sunday from 9:00 to 17:00.

For more details, please visit museum.skoda-auto.com.

Further information:

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Media images:



New special exhibition at the ŠKODA Museum:

120 Years of ŠKODA Motorsport

The highlights of the exhibition include five original racing cars: the single-cylinder motocyclette Laurin & Klement BZ from 1903 (on the left) as well as the company's first racing car L&K FC (1909), the ŠKODA SPORT from 1949, the ŠKODA OCTAVIA WRC from 2003 and the ŠKODA FABIA R5 from 2019 (on the right).

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Source: ŠKODA AUTO



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The L&K FC (1909) is representative of the company's first generation of racing cars.

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The ŠKODA SPORT with its low profile, open-top aluminium body took part in the legendary 24 Hours of Le Mans (1950).

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Other ŠKODA AUTO motorsport vehicles can be seen in a separate hall next to the publicly accessible museum.

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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.