

## Ten years of GreenFuture: Major milestones achieved through Škoda Auto's sustainability programme

- › Since 2013, the GreenFuture strategy has driven and supported ambitious sustainability goals, which the automaker continues to refine and expand
- › Major sustainability milestones achieved: Launch of all-electric Enyaq car production, CO<sub>2</sub>-neutral production at Vrchlabí, and more than 1,244,000 trees will be planted by the end of 2023 as part of the Škoda Trees initiative
- › Carmaker targets CO<sub>2</sub>-neutral operations at all Czech and Indian plants by 2030, 100% carbon neutral by 2050
- › Third annual GreenWeek event offered Škoda Auto employees ongoing opportunities for education and involvement in ecology and sustainability

Mladá Boleslav, 27 September 2023 – Environmental protection is embedded in Škoda Auto's corporate strategy. Launched ten years ago, the GreenFuture programme encompasses numerous measures, and its goals are continuously being refined and expanded. The Czech car maker achieved several major sustainability milestones in recent years. Environmental activities also form the foundation of the Next Level – Škoda Strategy 2030, which lays out ambitious plans across several areas. The recent third annual GreenWeek event provided an opportunity for employees to reflect on key milestones while raising awareness within the company about the importance of sustainability.

**Andreas Dick, Škoda Auto Board Member for Production and Logistics**, says, “At Škoda Auto, we are walking the talk when it comes to sustainability. Our GreenFuture programme testifies to this commitment. Sustainability is one of our core values, and it is firmly anchored in our corporate strategy. We are implementing comprehensive measures not only at our international state-of-the-art production sites but throughout the value chain. In collaboration with our partners, we aim to consistently reduce the ecological footprint of our business activities and products.”

### **GreenFuture focuses on environmental protection across the entire value chain**

Ten years ago, Škoda Auto incorporated an ever-widening range of measures for environmental protection under the GreenFuture strategy, which rests on three pillars: **GreenProduct** focuses on developing vehicles that are as environmentally friendly as possible, considering not just fuel and energy consumption but also the materials used and their recyclability. **GreenFactory** incorporates all efforts aimed at resource-conscious manufacturing. Through **GreenRetail**, the brand encourages eco-friendly operations at its dealerships and service centres.

**Important milestones for GreenProduct, GreenFactory and GreenRetail**

Launched in 2013, the GreenFuture project has seen a decade of noteworthy achievements. In addition to strides in manufacturing, vehicle design, and the clever use of recycled and recyclable materials, it has also embraced initiatives in corporate social responsibility. For example, 2020 was significant for the GreenProduct area when Škoda Auto launched series production of its first all-electric car, the Enyaq. Within the GreenFactory area, battery system production for all-electric MEB vehicles started in 2022 in Mladá Boleslav. The Vrchlabí plant's shift to carbon-neutral production in 2020 stands as another important achievement. In the GreenRetail area, Škoda Auto has been planting a tree for every car sold in the Czech Republic since 2007. By the end of 2023, more than 1 244 000 trees will be planted as part of the 'Škoda Trees' initiative. A comprehensive overview of key GreenFuture milestones can be found in the attached infographic.

**Škoda Auto to be a completely carbon-neutral company by 2050**

The automaker is focusing on increasing sustainability across the entire value chain. This includes the widespread deployment of recycled and recyclable materials and the re-use of high-voltage batteries from electric vehicles in stationary charging units before they undergo extensive recycling, with the raw materials being used to create new cells. All of these measures contribute to the long-term reduction of greenhouse gas emissions throughout the product life cycle and thus support the Volkswagen Group's goal of becoming a carbon-neutral organisation by 2050.

**Raising awareness within the company: Employee workshops on sustainability during GreenWeek**

At the recent third internal GreenWeek event, held from 18 to 22 September, the company showcased its current initiatives and goals in environmental conservation and sustainable production. The annual event for employees included insights that presented various ways for individuals to contribute to environmental protection. Via live broadcasts, team members watched presentations from both in-house and external guests, all centred on the theme of sustainability in the automotive industry, nationally, and in everyday life. Viewers learned not only about the company's plans and steps but also about opportunities for personal contributions to environmental protection.

**Sustainability Report 2021/22 and more information on a dedicated sustainability microsite**

Since 2007, Škoda Auto has regularly updated all stakeholders every two years about its goals and progress in the area of sustainable development. The newly released report can be found [here](#). Furthermore, Škoda Auto recently launched a [comprehensive microsite](#) dedicated to all sustainability topics and respective projects. This platform allows stakeholders to explore and follow the company's ongoing efforts and initiatives across all ESG pillars.

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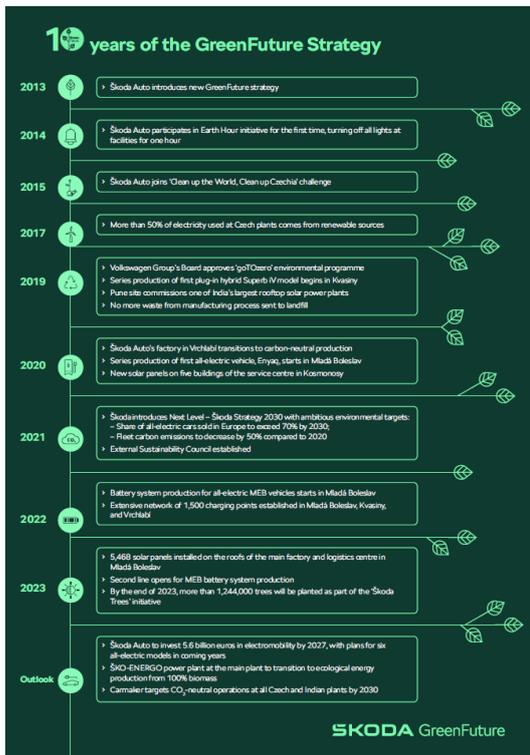
Media image and infographic



**Celebrating 10 years of GreenFuture:  
Škoda Auto's comprehensive  
environmental programme**

Environmental protection is embedded in Škoda Auto's corporate strategy. Launched ten years ago, the GreenFuture programme encompasses numerous measures, and its goals are continuously being refined and expanded.

Source: Škoda Auto



**Infographic: Celebrating 10 years of GreenFuture: Škoda Auto's comprehensive environmental programme**

Launched in 2013, the GreenFuture Project has seen a decade of remarkable achievements.

Source: Škoda Auto

**Škoda Auto**

- › is successfully steering through the new decade with the Next Level – Škoda Strategy 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers eleven passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq, Enyaq, Enyaq Coupé, Slavia and Kushaq.
- › delivered over 731,000 vehicles to customers around the world in 2022.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as MEB battery systems, engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs over 40,000 people globally and is active in over 100 markets.